

Saturday 22nd July 2017

PYM9 was part of the Plaistow Summer Market Place Festival, an initiative of Plaistow South Big Local in partnership with Newham Community Neighbourhoods.

The aim of this event was to bring the community together and to celebrate all things Plaistow. PYM supports and encourages young people and young adults' enterprise, providing opportunities to hone marketing and other business skills, and to raise the positive profile of young people, of south Plaistow and PSBL.

The ninth PYM was planned by young people, staff and volunteers representing Eden Plaistow, VYG and NewVic between Jun and July 2017. The lead organiser was Lora Toma on behalf of PSBL.



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Not including staff time, the event was funded by £1171.28 of PSBL money, spent on publicity, materials, food at planning meetings, equipment and bursaries to stallholders under 21 years of age.

14 volunteer helpers from PSBL, 1 NewVIC staff and Eden Plaistow, supported the event variously in setting up the market stalls, managing the day's arrangements, and packing away afterwards.



Publicity to gain stallholders was released in Jun and to attract customers in July, including local banners/posters, flyers, social media, e-mails and centre-page reports in PSBL Newsletter.

13 stalls were allocated, of which 8 were led by young people aged 14 to 30 years and 5 by people over 30 – the average age of lead stallholders was 33. Around 40 young people and young adults were involved in running stalls.

5 additional stalls were run by agencies supporting young enterprise – Money A+E, PSBL and Tutor Doctor. Cornerstone Café ran a drinks stall and Newham Pride Network ran a photo booth sponsored by PSBL.



